

## **Conference Centers**

WITH THE REVENUE EXTRACTION GATEWAY



## Transforming Connectivity and Network Management for the Dynamic World of Events

Conference centers are unique and challenging venues due to the everchanging nature of exhibitors, attendees, and guests. The constantly evolving configurations demand a flexible and powerful solution to manage the network effectively. The rXg is the ultimate solution, offering an integrated network and element management system that simplifies operations, enhances billing capabilities, and delivers an exceptional guest experience.

## **KEY FEATURES:**

- Automated Network Reconfiguration: With each event, the show floor layout and switch ports need to be reconfigured. The rXg automates this process through network orchestration, reducing human intervention and minimizing errors, ensuring a seamless experience for all users.
- Carrier-Grade Agile B/OSS for Flexible Billing: The rXg's advanced B/OSS system allows conference centers to bill exhibitors for enterprise-class networking features such as speed upgrades, Quality of Service (QoS) for guaranteed throughput, public IP addresses, port forwards, and DMZs. With rXg, billing is no longer a challenge but an opportunity to enhance revenue generation.
- Cutting-Edge Guest Experience: The rXg offers an unparalleled guest network that not only ensures fast and reliable connectivity but also provides integrated location-based services. This enables guests to find the least crowded areas and services, further enhancing their event experience.
- SD-WAN Enabled Neutral Host: The rXg empowers tenants to choose from one or more Internet uplinks provided by a wide variety of ISPs, creating a truly flexible and customizable networking environment for all.

## WHY CHOOSE THE rXg FOR YOUR CONFERENCE CENTER?

- Simplified Network Management: The rXg's powerful integrated network and element management system eliminates the need for manual reconfigurations and reduces human intervention, ensuring error-free and seamless network performance.
- Enhanced Revenue Opportunities: The rXg's carrier-grade agile B/OSS system allows conference centers to offer flexible billing options and additional networking features to exhibitors, boosting overall revenue.
- Unmatched Guest Experience: The rXg delivers a cutting-edge guest network with locationbased services, ensuring attendees can easily locate the least crowded areas and services, improving their overall event experience.
- Flexible and Customizable Networking: With SD-WAN enabled neutral hosting, rXg allows tenants to choose their preferred ISP, providing a tailored networking solution for every user. Elevate your conference center's connectivity and network management with the rXg. Empower your venue with the power of rXg and experience the future of event networking today.





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